

World Storytelling Competition 2026



A Guide for Young Storytellers



Step 1: Choose and Prepare Your Story



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Select a story from the suggested category list or create an original tale to retell in your own words.

Step 2: Record a High-Quality Performance



Mandatory 5-Second Intro
Child Name, Grade, School, City, Country
Title of the Story & "I am glad to be a part of GEMA World Storytelling Competition."

Step 2: Record a High-Quality Performance

Record a horizontal video within your category's time limit, focusing on your storytiming rather than filming technique.



Step 3: Upload and Share

Upload your video to YouTube or Google Drive to ensure judges can view your entry without restricted permissions.



Step 4: Register and Submit

Pay the INR 500 fee, save your transaction receipt, and complete the 4-step form on the official website by July 31, 2026.

Categories & Time Limits



Category A: KG & Below Grade 1
Up to 3 minutes
The Three Little Pigs
The Lion and the Placee



Category B: Grades 1-2
2-3 minutes
The Very Hungry Caterpillar
The Giving Tree



Category C: Grades 3-5
3-4 minutes
The Emperor's New Clothes
Where the Wild Things Are



Category D: Grades 6-8
3-4 minutes
The Gift of the Magi
The Tell-Tale Heart



Category E: Grades 9-12
4-6 minutes
The Yellow Wallpaper
The Lottery

Section: Judging Criteria: What Makes a Winner?



Language and Fluency
Judges score based on pronunciation, enunciation, stress, coherence & rhythm

Presentation and Body Language
Scores are awarded for expressive facial movements, appropriate emotions, and confident body language.



Creative Use of Props
Participants are encouraged to use props, costumes or backgrounds



Performance Over Production
The quality of the storytelling performance is the primary focus, not the quality of the video or filming technique.



3 Winners Per Category
Who will get a Trophy and Winners Certificate.

SCHOOL-LEVEL TROPHIES
Schools with more than 50 registrations are eligible for additional School Level Trophy.



GUARANTEED Participation Certificate
Every child who enters the competition will receive a certificate to CELEBRATE THEIR participation.

